



"The Voice of Business"

1660 Broadway Ave S,
Williams Lake, BC V2G 2W4
<https://www.wlchamber.ca/>
(250) 392-5025

July 10, 2026

Dear Business Owner,

I hope this letter finds you well. The Williams Lake & District Chamber of Commerce is thrilled to announce the 29th Annual Business Excellence Awards, set to take place on **Saturday October 24th** at the Gibraltar Room. This event celebrates the exceptional businesses, organizations, and individuals who have made significant contributions to our community's economic growth and prosperity.

We are writing to invite you to participate in this celebration by becoming an event sponsor. Your support will enhance the experience for attendees and will provide valuable exposure for your business. Your sponsorship contribution, will directly support the Chamber's initiatives, including advocacy, business development, and community engagement. Together, we can continue to foster a vibrant and thriving business environment in Williams Lake.

By sponsoring the Business Excellence Awards, your company will receive numerous benefits, including:

- **Media Sponsorship (\$3,500):** Receive 2 complimentary tickets to the event, business name listed in the evening program, logo included on table tent cards, recognized as the Media Sponsor for the evening, included on social media platforms, and Chamber website, and follow up recognition on social media & Chamber website.
- **Diamond Sponsorship (\$2,000):** Receive 2 complimentary tickets to the event, with preferred seating. An opportunity to speak at the event. One page placement in the evening program, logo included on table tent cards, named as a sponsor for Business of the Year Award that you will present and have your photo taken with the award recipient. Your business name will be included on the trophy. Listed as sponsor on social media platforms and Chamber website and follow up recognition on social media & Chamber website.
- **Platinum Sponsorship (\$1,500):** Receive 2 complimentary tickets to the event, your business will be named as the dinner or entertainment sponsor. ½ page placement in the evening program. Logo included on table tent cards, listed as sponsor on social media platforms and on Chamber website and follow up recognition on social media & Chamber website.
- **Gold Sponsorship (\$1,000):** Receive 1 complimentary ticket, ¼ page placement in evening program, logo included on table tent cards, named as sponsorship for decorations or bar. Recognition on social media platforms and website and follow up recognition on social media & Chamber website.
- **Silver Sponsorship (\$500):** Business name listed in evening program. Recognition on social media platforms and website and follow up recognition on social media & Chamber website.
- **Awards Sponsorship (\$800):** Receive 1 complimentary ticket to the event, quarter page placement in the evening program, logo included on table tent cards, opportunity to present an award to a winning recipient, photo taken with recipient of award, business name engraved on recipient award, named as sponsor for the award. Included on Chamber social media platforms and follow up recognition on social media & Chamber website.

To sponsor the event, please complete the enclosed sponsorship form and return it to us. Alternatively, you can contact our office at 250-392-5025 or tamara@wlchamber.ca to discuss your contribution.

We are grateful for your consideration and hope you will join us in making the 29th Annual Business Excellence Awards a memorable success. Thank you for your ongoing support of the Williams Lake & District Chamber of Commerce and our community.

Sincerely,

Business Excellence Planning Committee
Williams Lake & District Chamber of Commerce

Businesses working together towards economic and social well-being to make our
community a better place to live and work



29th Annual Business Excellence Awards 2026

Sponsorship Pledge Form

Business: _____ Contact Name: _____

Address: _____

Phone: _____ Email: _____

Contact Signature: _____ Date: _____

SPONSORSHIP LEVELS

(PLEASE INDICATE WITH X)

☐ Diamond \$2,000.00	☐ Gold \$1,000.00
☐ Platinum \$1,500.00	☐ Silver \$500.00
☐ Awards \$800.00	☐ Media \$3,500.00

To confirm sponsorship please fill out and return form to tamara@wlchamber.ca

Payment to be made to:

Williams Lake & District Chamber of Commerce
Box 4878 Williams Lake, BC. V2G 2V8