



# Williams Lake & District Chamber of Commerce 28<sup>th</sup> Annual Business Excellence Awards

## NOMINATION FORM

Nomination period: March 1, 2025 – October 1, 2025

Awards Winners Announced: October 25, 2025

Business or person being nominated: \_\_\_\_\_

**Category:** Please select what category(s) you would like to nominate in:

- Greatest Improvement/Adaptability
- Newsmaker of the Year
- Tourism & Hospitality Excellence
- Retail Excellence
- Not-For-Profit
- Service Excellence
- Production & Manufacturing
- Hugo Stahl Memorial

Please share in 25 words or more how the nominee has demonstrated excellence in the category they're nominated for. Description MUST meet the criteria for each category. Earned between November 2024 – October 2025. Judges decisions are final.

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### Ken Wilson Chamber Business of the Year

**Criteria:** Only Chamber member businesses are eligible and determined by Judge's vote

### Business of the Year Award

**Criteria:** All businesses nominated in any category are eligible and determined by Judge's vote

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Nominated by: \_\_\_\_\_ Phone/Email: \_\_\_\_\_

Nomination forms are available at the Chamber office or online at [www.wlchamber.ca](http://www.wlchamber.ca) Return completed forms to 1660 South Broadway, Williams Lake BC, V2G 2W4 or email [info@wlchamber.ca](mailto:info@wlchamber.ca)

# Williams Lake & District Chamber of Commerce

# 28<sup>th</sup> Annual Business Excellence Awards

## AWARD CATEGORIES FOR NOMINATION

<p style="text-align: center;"><b>Greatest Improvement</b></p> <p><b>Criteria</b></p> <ul style="list-style-type: none"> <li>• Any business is eligible</li> <li>• Must have shown an extraordinary improvement in growth through personnel, or customer service or any other aspect of operations (e.g. Beautification, quality of product, environmental improvement, offers accessibility for mobility or agility)</li> </ul>	<p style="text-align: center;"><b>Not-for-Profit</b></p> <p><b>Criteria</b></p> <ul style="list-style-type: none"> <li>• Any association or group is eligible</li> <li>• Be registered as a legitimate society or charitable organization</li> <li>• Demonstrate outstanding contributions to the community</li> <li>• Show benefits of service and how they set their organization apart</li> </ul>
<p style="text-align: center;"><b>Newsmaker of the Year</b></p> <p><b>Criteria</b></p> <ul style="list-style-type: none"> <li>• Any business, group or individual is eligible</li> <li>• News must have attracted positive &amp; extraordinary local and/or provincial media attention</li> <li>• Examples of Newsmaker: Sports, Entertainment, Arts, Literacy, Innovation, Politics, Environmental</li> </ul>	<p style="text-align: center;"><b>Service Excellence Award</b></p> <p><b>Criteria</b></p> <ul style="list-style-type: none"> <li>• Any business or individual is eligible</li> <li>• Service must be consistently good and create a positive experience</li> <li>• Must have exceptional knowledge of their products and/or services</li> <li>• Service must exceed expectations</li> </ul>
<p style="text-align: center;"><b>Tourism &amp; Hospitality Excellence Award</b></p> <p><b>Criteria</b></p> <ul style="list-style-type: none"> <li>• Any hospitality-tourism business, service group or organization is eligible (e.g. food &amp; beverage, hotels, campgrounds, event/banquet halls, casinos, recreation, travel agency, wellness etc.)</li> <li>• Actively encourages the growth of the Cariboo Chilcotin Coast region</li> <li>• Increases the visibility of Williams Lake &amp; Area</li> <li>• Provides and promotes outstanding visitor experiences</li> </ul>	<p style="text-align: center;"><b>Production &amp; Manufacturing Excellence Award</b></p> <p><b>Criteria</b></p> <ul style="list-style-type: none"> <li>• Any business or individual is eligible</li> <li>• A person/business that makes/produces goods for sale</li> <li>• Must have exceptional knowledge of their products and/or services</li> <li>• Must craft, fabricate, construct, process, invent, assemble or manufacture their product</li> </ul>
<p style="text-align: center;"><b>Retail Excellence Award</b></p> <p><b>Criteria</b></p> <ul style="list-style-type: none"> <li>• Any business or individual is eligible</li> <li>• Shows excellence in knowledge of their products (e.g. car dealership, grocery stores, real estate, clothing store etc.)</li> <li>• High customer satisfaction &amp; retention rates</li> <li>• Does not manufacture what they sell</li> </ul>	<p style="text-align: center;"><b>Hugo Stahl Memorial Award</b></p> <p><b>Criteria</b></p> <ul style="list-style-type: none"> <li>• Any individual is eligible</li> <li>• Over the years has continuously dedicated time and resources to improving Williams Lake and area</li> <li>• Displays leadership, positive attitude, and encouragement towards volunteering in the Williams Lake &amp; area</li> </ul>
<p style="text-align: center;"><b>Ken Wilson Chamber Business of the Year Award</b></p> <p><b>Criteria</b></p> <ul style="list-style-type: none"> <li>• Only Chamber Member Businesses, or individuals nominated in any category are eligible and determined by Judge's vote</li> <li>• Has continuously dedicated time and resources to the Williams Lake &amp; District Chamber of Commerce</li> <li>• Displays leadership, positive attitude, and encouragement towards volunteering in the Williams Lake &amp; area</li> </ul>	<p style="text-align: center;"><b>Business of the Year Award</b></p> <p><b>Criteria</b></p> <ul style="list-style-type: none"> <li>• All businesses nominated in any category are eligible and determined by Judge's vote A person/business that has contributed to the strength of the local economy.</li> <li>• Demonstrates revenue and/or job growth</li> <li>• Exemplary Customer Service</li> <li>• Offers innovative products &amp; services</li> <li>• Volunteers or contributes to the community</li> <li>• Encourages Professional Development of staff.</li> </ul>