



"The Voice of Business"



April 1, 2025

Dear Business Owner,

I hope this letter finds you well. The Williams Lake & District Chamber of Commerce is thrilled to announce the 28th Annual Business Excellence Awards, set to take place on Saturday October 18<sup>th</sup> at the Gibraltar Room. This event celebrates the exceptional businesses, organizations, and individuals who have made significant contributions to our community's economic growth and prosperity.

We are writing to invite you to participate in this celebration by becoming an event sponsor. Your support will enhance the experience for attendees and will provide valuable exposure for your business. Your sponsorship contribution, will directly support the Chamber's initiatives, including advocacy, business development, and community engagement. Together, we can continue to foster a vibrant and thriving business environment in Williams Lake.

By sponsoring the Business Excellence Awards, your company will receive numerous benefits, including:

- **Media Sponsorship (\$3,500):** Receive 2 complimentary tickets to the event, Business name in the evening program, logo included on tent cards on each table, recognized as the Media Sponsor for the evening, included on social media platforms, website.
- **Diamond Sponsorship (\$2,000):** Receive 2 complimentary tickets to the event, with preferred seating. One page placement in the evening program, logo included on tent cards on each table, named as a sponsor for Business of the Year Award that you will hand out, your business name will be included on the trophy. Listed as sponsor on social media platforms and Chamber website.
- **Platinum Sponsorship (\$1,500):** Receive 2 complimentary tickets to the event, your business will be named as the dinner or entertainment sponsor, opportunity to speak prior to dinner or introduce the entertainer. Logo included on nomination forms and tent cards on each table, listed as sponsor on social media platforms and on Chamber website.
- **Gold Sponsorship (\$1,000):** Receive 1 complimentary ticket, half page logo placement in evening program, logo included on tent cards on each table, named as sponsorship for decorations or bar. Recognition on social media platforms and website.
- **Silver Sponsorship (\$500):** Business name in evening program under "Participating Sponsors." Follow up advertising in local media and all Chamber social media platforms.
- **Awards Sponsorship(\$800):** Receive 1 complimentary ticket to the event, quarter page placement in the evening program, logo included on tent cards on each table, business name on all nomination forms, opportunity to present an award to a winning recipient, photo taken with recipient of award, business name engraved on recipient award, named as sponsor for award. Included on Chamber social media platforms.

To sponsor the event, please complete the enclosed sponsorship form and return it to us. Alternatively, you can contact our office at 250-392-5025 or [tamara@wlchamber.ca](mailto:tamara@wlchamber.ca) to discuss your contribution.

We are grateful for your consideration and hope you will join us in making the 28th Annual Business Excellence Awards a memorable success. Thank you for your ongoing support of the Williams Lake & District Chamber of Commerce and our community.

Sincerely,

WILLIAMS LAKE & DISTRICT CHAMBER OF COMMERCE

Tamara Garreau, Executive Director

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Businesses working together towards economic and social well-being to make our community a better place to live and work



# 28<sup>th</sup> Annual Business Excellence Awards 2025

## Sponsorship Pledge Form

Business: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### SPONSORSHIP LEVELS

(PLEASE INDICATE WITH X)

<input type="checkbox"/> <b>Diamond</b> \$2,000.00	<input type="checkbox"/> <b>Gold</b> \$1,000.00
<input type="checkbox"/> <b>Platinum</b> \$1,500.00	<input type="checkbox"/> <b>Silver</b> \$500.00
<input type="checkbox"/> <b>Awards</b> \$800.00	<input type="checkbox"/> <b>Media</b> \$3,500.00

To confirm sponsorship please fill out and return form to [tamara@wlchamber.ca](mailto:tamara@wlchamber.ca)

#### Payment to be made to:

Williams Lake & District Chamber of Commerce  
Box 4878 Williams Lake, BC. V2G 2V8