



Williams Lake & District Chamber of Commerce 28th Annual Business Excellence Awards

NOMINATION FORM

Nomination period: March 1, 2025 – October 1, 2025

Awards Winners Announced: October 25, 2025

Business or person being nominated: _____

Category: Please select what category(s) you would like to nominate in:

- | | |
|---|--|
| <input type="radio"/> Greatest Improvement/Adaptability | <input type="radio"/> Not-For-Profit |
| <input type="radio"/> Newsmaker of the Year | <input type="radio"/> Service Excellence |
| <input type="radio"/> Tourism & Hospitality Excellence | <input type="radio"/> Production & Manufacturing |
| <input type="radio"/> Retail Excellence | <input type="radio"/> Hugo Stahl Memorial |

Please share in 25 words or more how the nominee has demonstrated excellence in the category they're nominated for. Description MUST meet the criteria for each category. Earned between November 2024 – October 2025. Judges decisions are final.

Ken Wilson Chamber Business of the Year

Criteria: Only Chamber member businesses are eligible and determined by Judge's vote

Business of the Year Award

Criteria: All businesses nominated in any category are eligible and determined by Judge's vote

Nominated by: _____ Phone/Email: _____

Nomination forms are available at the Chamber office or online at www.wlchamber.ca Return completed

Not-for-Profit

forms to 660 South Broadway, Williams Lake BC, V2G 2W4 or email info@wlchamber.ca

Criteria

- Any association or group is eligible
- Be registered as a legitimate society or charitable organization
- Demonstrate outstanding contributions to the community
- Show benefits of service and how they set their organization apart

Tourism & Hospitality Excellence Award

Criteria

- Any hospitality-tourism business, service group or organization is eligible (e.g. food & beverage, hotels, campgrounds, event/banquet halls, casinos, recreation, travel agency, wellness etc.)
- Actively encourages the growth of the Cariboo Chilcotin Coast region
- Increases the visibility of Williams Lake & Area
- Provides and promotes outstanding visitor experiences

Retail Excellence Award

Criteria

- Any business or individual eligible
- Shows excellence in knowledge of their products (e.g. Car dealerships, Grocery stores, Real Estate, Clothing store etc.)
- High customer satisfaction & retention rates
- Does not manufacture what they sell

Greatest Improvement

Criteria

- Any business is eligible
- Must have shown an extraordinary improvement in growth through personnel, or customer service or any other aspect of operations (e.g. Beautification, quality of product, environmental improvement, offers accessibility for mobility or agility)

Newsmaker of the Year

Criteria

- Any business, group or individual is eligible
- News must have attracted positive & extraordinary local and/or provincial media attention
- Examples of Newsmaker: Sports, Entertainment, Arts, Literacy, Innovation, Politics, Environmental

Hugo Stahl Memorial Award

Criteria

- Any individual is eligible
- Over the years has continuously dedicated time and resources to improving Williams Lake and area
- Displays leadership, positive attitude, and encouragement towards volunteering in the Williams Lake & area

Production & Manufacturing Excellence Award

Criteria

- Any business or individual is eligible
- A person/business that makes/produces goods for sale
- Must have exceptional knowledge of their products and/or services
- Must craft, fabricate, construct, process, invent, assemble or manufacture their product

Service Excellence Award

Criteria

- Any business or individual is eligible
- Service must be consistently good and create a positive experience
- Must have exceptional knowledge of their products and/or services
- Service must exceed expectations

Ken Wilson Chamber Business of the Year Award

Criteria

- Only Chamber Member Businesses, or individuals nominated in any category are eligible and determined by Judge's vote
- Has continuously dedicated time and resources to the Williams Lake & District Chamber of Commerce
- Displays leadership, positive attitude, and encouragement towards volunteering in the Williams

Business of the Year Award

Criteria

- All businesses nominated in any category are eligible and determined by Judge's vote
- A person/business that has contributed to the strength of the local economy.
- Demonstrates revenue and/or job growth
- Exemplary Customer Service
- Offers innovative products & services
- Volunteers or contributes to the community
- Encourages Professional Development of staff