



THE VOICE OF BUSINESS

NEWSLETTER

2023 FALL / WINTER EDITION

MEMBER SPOTLIGHTS:

- Silvertip Lodge
- Rick Magnell Photography & Filmmaking
- MNP

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Singers Sienna McCarvill and Journey Carlson-Campbell performed for the crowd at the recent Fall Social for Chamber members held on October 20th at the Tourism Discovery Centre.

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President's Message



Greetings Chamber members and a warm welcome to all our new members.

We have been quite busy since our last newsletter and there have been a few changes to our organization. Both Jason Ryll and Talia Mckay have left the Chamber to pursue other opportunities, we wish them the very best in their new endeavours.

We are very fortunate in hiring Tamara Garreau as our Executive Director. She brings a vast amount of management skills and familiarity of our area. She and her staff do an excellent job in looking after the Chamber's interests as well as the daily duties of managing the Tourism Discovery Centre.

The Chamber held a number of events over the past few months: our annual golf tournament, a number of meet and greets at the TDC and Women's night at the Long House. Most recently we hosted a Chamber Expo at the Gibraltar room to showcase our members. All these events have had good participation and feedback has been positive.

We continue to have our monthly general meetings on the last Thursday of each month at the Point Restaurant, where we bring in guest speakers for short presentations on topics of interest to our members.

If anyone has ideas on who would be a good speaker, or things they would like the Chamber to take on, please let Tamara know.

Again, on behalf of the Williams Lake & District Chamber of Commerce Board of Directors, I would like to thank our members, old and new, for your commitment to the Chamber and ongoing support. Membership numbers mean a lot when we are lobbying government for change or bringing up concerns that effect our members!

Paul French

President, Williams Lake & District Chamber of Commerce

*Businesses working together to
make our community even better*

The Williams Lake & District Chamber of Commerce

is "The Voice of Business": Businesses working together towards economic and social well being to make our community a better place to live. We promote the well being of business and foster a work, shop and play at home atmosphere.

Executive Director's Message

Embracing Change and Building Prosperity Together

Dear Members and Friends of the Williams Lake & District Chamber of Commerce,

As the leaves turn vibrant shades of red and gold, we find ourselves at the threshold of a new season, brimming with fresh opportunities and challenges. It is with great enthusiasm that I extend warm greetings to all of you in this Fall edition of our Newsletter.

I write this message new to the Chamber as of April and new in my role as Executive Director in July 2023. Over the past months, our community has demonstrated exceptional resiliency, energy and flexibility as the world adjusts to our new normal. The Williams Lake & District Chamber of Commerce stands as a beacon of strength, unity, and support, dedicated to championing the interests of our local businesses and fostering an environment of growth.

In this dynamic landscape, it is essential that we continue to innovate and collaborate, seeking creative solutions to address the evolving needs of our members. We are committed to providing you with valuable resources, networking opportunities, and advocacy efforts that empower you to thrive.

This season, we were delighted to host several initiatives designed to bolster our community's economic vitality. From insightful workshops through the BC Chamber of Commerce on the topic of Reconciliation and "Making Sense of Today's Economy", our first Chamber Expo highlighting our members to a new fuel discount opportunity. We aim to equip you with the tools and knowledge necessary to excel in today's competitive marketplace.

The Chamber has been quite busy with our 6th Annual "Swing Into Success Golf Tournament", celebrated Small Business Week with a Fall Social, and launched our new Membership Renewal & Recruitment campaign. We are also looking forward to hosting the Business Excellence Awards in the fall of 2024.



As we embark on this journey together, I invite you to actively engage with us. Your feedback, ideas, and involvement are the lifeblood of our organization. Together, we can shape a vibrant future for Williams Lake and the surrounding districts.

I want to express my gratitude for your unwavering support. Together, we have the capacity to overcome any challenge and seize every opportunity that comes our way. Let us embrace the change that lies ahead, knowing that our collective efforts will lead to a stronger, more prosperous community for all.

Wishing you a fruitful and rewarding season.

Warm regards,

Tamara Garreau, Executive Director
Williams Lake & District Chamber of Commerce

A winter-themed advertisement for RE/MAX Williams Lake Realty. The top half shows a snowy landscape with bare trees and a small house. A hot air balloon with the RE/MAX logo is floating in the sky. Below the image, the text "Merry Christmas" is written in a large, red, cursive font. Underneath that, the RE/MAX logo is displayed in red and blue, followed by "Williams Lake Realty" in black. The phone number "250-392-2253" is in bold black. Below that, the address "#2 - 85 South 3rd Avenue Williams Lake, B.C. V2G 1J1" is listed, followed by the disclaimer "Each Office Independently Owned and Operated". At the bottom, the website "www.remaxwilliamslake.com" is displayed in white on a blue background.

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Kim's Korner

As we reflect on the summer of 2023, we are thrilled to share the incredible journey

we embarked on with over 16,000 visitors from around the world. The warmth and diversity of our visitors added a unique vibrancy to our visitor centre making this season truly unforgettable.

We proudly hosted several familiarization tours showcasing the hidden treasures of Likely, Big Lake, Horsefly, and Barkerville. Our student Visitor Centre counsellors had the chance to explore local hotels and campsites, immersing themselves in the heart of the Cariboo. This enabled them to share their knowledge with visitors from across the world

The Lakers Car Club, Mountain Biking Club, YouTuber Dustin Porter, Cariboo Run Crew's Fast Fox Trail Race, and West Fraser all graced our centre with their presence, enriching our summer with diverse experiences for our visitors.

One major highlight of this summer was partnering with the Museum of the Cariboo Chilcotin to welcome the legendary Rick Hanson back to his hometown and hold an event in his honour. We also had the opportunity to host BC Premier David Eby, which going further helped strengthen our ties with the city.

We were delighted to host a temporary interactive display from the Invasive Species Council of BC, raising awareness about the delicate balance of our ecosystem. Additionally, a captivating display from the Salmon Fisheries department highlighted the vital role salmon play in our local ecology.

Happy Holidays,
Kim Abel



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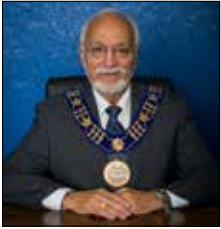
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Mayor's Message

It's hard to believe that a year has passed since the last municipal election. This first term has been very busy with many high points.

In June, the City of Williams Lake hosted the Premier for a discussion, which tied into an announcement of Provincial funding for Massive Canada's construction of a new mass timber manufacturing facility at the former Jackpine mill site. We are pleased to see this investment in Williams Lake and look forward to seeing employment opportunities and economic benefits from this new operation.

The 95th Annual Williams Lake Stampede was an immense success again this year, and we were honoured to welcome Rick Hansen back to his hometown as honorary parade marshal. As always, we owe a huge debt of gratitude to the many volunteers and organizations who make the Stampede, Parade, Street Party, and other community events such a success year after year.

We welcomed hundreds of visitors during the Provincial Mine Rescue Competition this year. The City was honoured to once again host this year's event after plans were put on hold following the pandemic. The mining sector is a strong contributor to Williams Lake's economy, and I would also like to thank our local host mines Taseko/Gibraltar and Mount Polley for their contributions to this event.

In July, I attended a ground breaking ceremony for the Cariboo Memorial Hospital redevelopment. We are extremely fortunate to be receiving these significant upgrades, and Council will continue to advocate until we see the completion of this project.

This September 30th marked the tenth anniversary of the Orange Shirt Society, and the 3rd annual National Day for Truth and Reconciliation. The City of Williams Lake was pleased to present Phyllis Webstad with a Certificate of Merit for the significant contributions she continues to make through the Orange Shirt Society and her key role in establishing the National Day for Truth and Reconciliation.

The Williams Lake Daybreak Rotary Club held a grand opening for the boulder park in October, and I am thankful to the many sponsors and volunteers who worked together to make this wonderful climbing feature a reality.

As we approach the winter months, I am hopeful that we all continue to lend a hand to our neighbours who may need a bit of help with raking or shovelling. Williams Lake is a community with a lot of heart, and I am proud to continue to serve you as Mayor.

Surinderpal Rathor
Mayor, City of Williams Lake

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MEMBER SPOTLIGHT **Silvertip Lodge**



At the far East end of Quesnel Lake, B.C., nestled on a 14 acre beachfront property, sits the spacious double A-frame Silvertip Lodge. Established in 1967, the lodge is a masterpiece of rustic elegance with massive wooden beams, stone fireplaces, and large picture windows that frame breathtaking views of the surrounding Cariboo Mountains. The building radiates an authentic feeling that cannot be created by modern structures.

Beginning in 2002, this spacious 7,250 sq. ft. double A-frame lodge hosted many skiers from all over the world. The current owners purchased the lodge in 2015 and the lodge was redesigned; complete with all the modern amenities any outdoor enthusiast could want. Being one of the most remote lodges in Canada, Silvertip Lodge offers adventurous guests from all over the world a truly unique experience all year round.

In the winter, the lodge offers guests an unparalleled heli-skiing experience. Glaciated alpine mountains, open terrain, naturally spaced trees, and of course, reliable Canadian champagne powder is what makes the Cariboo Mountains the best heli-skiing in the world.

Quesnel Lake is the deepest freshwater fjord lake in the world and home to world-class rainbow trout fishing. The location has long been known for its unique fishing opportunities that attract anglers from around the globe. With the Cariboo Mountains surrounding the lodge, extensive backcountry hiking terrain can be found the

moment you step outside.

Silvertip Lodge has quickly gained a reputation as a sanctuary for adventure seekers, nature enthusiasts, and those in search of tranquility. Guests arrive from all corners of the globe, drawn by the promise of hiking through pristine forests, skiing down untouched slopes, and gazing at the star-studded night sky from the lodge's outdoor hot tub.

Our staff takes pride in offering exceptional guest services and warm hospitality. Meals are locally sourced with fresh ingredients prepared by skilled chefs, to satisfy the most refined palate. Silvertip offers well-appointed rooms and cabins with rustic yet luxurious décor that complements the natural surroundings. Each room includes an en-suite bathroom, comfortable furnishings and modern amenities.

This remote haven offers a sense of exclusivity and seclusion, making it a popular choice for romantic getaways, retreats, celebrations and those seeking a tranquil escape from urban life.

Silvertip Lodge's legacy continues to grow as generations of guests return year after year. Let it serve as your home away from home for your next mountain adventure – be it in winter or summer.

For more information visit our website at: www.silvertipheliskiing.com Call us directly at 1-778-208-7044 or email: info@silvertipheliskiing.com.



MEMBER SPOTLIGHT **Rick Magnell**

Photography & Filmmaking



Bring Your Vision to Light

Rick Magnell is the proprietor and creator at Rick Magnell Photography and Filmmaking, as well as the audio-visual rental service, Gearlocker Rentals.

The art and craft of visual storytelling remains a crucial way we communicate and increasingly important for marketing and branding our organizations' messaging. The evolution of technology has pushed the quality of the media we see to new levels, and pushes us to imagine a more professional visual brand and representation of our work out to the world. When exploring these options, it can really help to have a trusted guide.

Rick Magnell Photography and Filmmaking (www.magnell.ca) specializes in the craft of creating this visual landscape. He's taken his freelance business to new levels by learning both the technology required to tell an amazing story, but also the aesthetic field of creating compelling imagery. Over the last decade, he's built up his skill in photography, videography, lighting design, sound recording and editing, preparing him to be a one-stopshop for those seeking to convey meaningful, succinct, even beautiful packages for their consumers.

If you can dream it, Rick can most likely bring it to light. From the inception to the edited product, your vision is a priority. He's worked with a variety of businesses and brands, as well as individual creators and artists, all who've sought him out to produce professional marketing material and content creation for their projects. This includes

films and promotional stories, music videos, and documentary style work. Aerial drone footage is another fantastic way to showcase landscapes. Rick is a licensed operator with Transport Canada and insured for this work. Among other examples, drone footage is featured in artistic projects like Performances in the Park 'Listen Live' video presentations, adding an incredible and beautiful dimension to the territorial land acknowledgment that preceded every performance video in 2021.

Satisfied clients provide a keen insight into what you can expect working with this firm. Testimonials to Rick's creativity, ability to listen and interpret your vision, his skill and technological savvy, all of these indicate abilities that are well rounded, professional and will open doors into the marketplace. He's worked with Juno award winning musicians, social services agencies, industry, and individuals who desire a fresh, uncluttered aesthetic for their visual story. This can include portraiture, capturing an authentic, simple, or stylized image to suit your needs. In this way, Rick's offerings cater to all facets of the market, all you need to bring is your imagination.

When you want to be more hands on in the work you're creating, the Gearlocker Rentals service (www.gearlocker.ca) is your go-to for audio and visual equipment and accessories. The online store includes professional standard cameras, microphones, lights, projectors, speakers, and more. A visit to the site may be overwhelming, however Rick is there to ensure you know what you need and can be available to set up any gear you rent, with 15 years as technician under his belt.

The rise of visual storytelling in our everyday lives is here in part because our access to technology has revolutionized the field, making creators out of all of us as we share our experiences over social media and through branded content. The depth of skill and creativity that a partner like Rick Magnell can bring to a project means your work and story will stand out in the stream of content circulating our networks.

MEMBER SPOTLIGHT **MNP**



MNP Williams Lake offers a small firm culture and strong ties our local community, backed by the resources and expertise of a nationwide firm with more than 80 offices from coast to coast. Our ten-member team provides a wide range of professional services to support your needs — from full cycle accounting and bookkeeping, to tax, corporate restructuring, succession planning, business valuations, and more. Every service is tailored to meet your needs, to take advantage of opportunities and to minimize risk. Our team deliver insights, strategies and solutions that add value throughout your business' journey.

We frequently work with private enterprises, public sector and not-for-profit entities, Indigenous nations and organizations, and businesses in the agriculture, forestry, mining, real estate, and construction sectors.

Kane Fraser is the Partner in our Williams Lake office, drawing on firsthand knowledge of the community, business ownership and more than a decade of accounting experience. Kane is one of our agriculture services leads in Northern BC.

Agriculture producers in B.C. face constantly changing factors that impact success, from weather patterns to economic shifts and transportation challenges. MNP can assist you with any of your needs with the goal of helping you thrive, with agriculture specific services from accounting, tax, and bookkeeping, to agriculture risk management and farm management consultation.

Come visit us for a coffee and a conversation about where you want your business to go, and how we can help you get there, or call us at 778-412-4200.

Chamber Expo 2023:

Showcasing Williams Lake's Vibrant Business Community

On September 16th, 2023, the Williams Lake & District Chamber of Commerce hosted its first-ever Chamber Expo at the Gibraltar Room. This event was a success, bringing together a diverse array of member businesses, eager to showcase their offerings to the wider community.

The Expo featured a lineup of local businesses, each representing a unique facet of the Williams Lake economic landscape. From hospitality to education, real estate to creative arts, the Expo had something for everyone. Attendees were treated to a rich tapestry of offerings, with opportunities to learn, connect, and support the local business community.

Diverse Showcase of Businesses

The Expo was a true testament to the vibrant entrepreneurial spirit of Williams Lake. Among the businesses that participated were:

- **Community Futures Cariboo Chilcotin:** Supporting small business and community economic development since 1986.
- **Work BC Employment Services:** Providing invaluable resources and support for job seekers and employers alike.
- **EXP Realty:** Enhancing the Real Estate experience delivering client's unparalleled service.



- **The Historic Chilcotin Lodge:** Known for their incredible cinnamon rolls, the Lodge was built in 1940 and is one of the last remaining authentic lodging facilities in BC.

- **Rick Magnell Photography & Filmmaking:** Rick Captures beauty and essence, offering Filmmaking, Photography, Aerial, Motion Graphics, Live-Streaming, Rentals, Scan Services, and Website design. of Williams Lake showcasing the region's natural wonders.

- **Gear Locker Rentals:** Your northern source for creative equipment rentals.

- **Massive Canada:** A new company that is focused on pre-fabrication and building finished homes.

- **Thompson Rivers University:** A pillar of education and innovation in the community, Thompson Rivers University plays a pivotal role in shaping the region's future leaders.

- **Ryan Brink Wealth Management:** Providing expert financial guidance, Ryan Brink Wealth Management helps individuals and families navigate their financial journey.
- **Sugar Cane Development Corporation:** The umbrella corporation that incubates new Williams Lake First Nations businesses, develops partnerships and business relationships and fosters economic opportunities.

- **Canadian Mental Health Association:** Advocating for mental health awareness and support, the Canadian Mental Health Association is a vital resource for the community.
- **All-Ways Travel:** Turning travel dreams into reality, All-Ways Travel opens up a world of possibilities for those seeking new adventures.
- **Three Sisters Spa & Salon Hello Beautiful Esthetics:** Providing a sanctuary for relaxation and rejuvenation offering exclusive red light therapy and micro needling treatments.
- **WL Association for Community Living:** Committed to inclusivity and support, advocating for the rights and well-being of individuals with disabilities.

Gratitude to Sponsors

The success of the Chamber Expo 2023 would not have been possible without the generous support of its sponsors. We extend our heartfelt thanks to:

- Community Futures Cariboo Chilcotin (Venue Sponsor)
- Vista Radio (Media Sponsor)
- Work BC Employment Services
- MLA Lorne Doerkson
- Massive Canada
- Taseko/Gibraltar Mine
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These sponsors played an integral role in bringing this event to life, and their contributions are deeply appreciated.



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Contact the Williams Lake & District Chamber of Commerce to sign up.



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COMMUNITY FUTURES

Community Futures Cariboo Chilcotin is a small business resource Centre that provides the tools to become a successful entrepreneur. Our focus has always been on, supporting entrepreneurs to start, maintain, grow, and sustain businesses in the rural and remote communities that we serve. With a record number of business owners wanting to exit their businesses we find ourselves increasingly being called upon to support a successful transition. We primarily accomplish this through supporting and assisting business owners to prepare to successfully sell their business. The support of businesses wanting to sell has led to a natural progression of collaborating with individuals who want to know how to buy a business. We also work in partnership with other not-for-profits and community governments to grow and diversify our local economy.

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Community Futures Cariboo Chilcotin

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COMMUNITY FUTURES

Thoughts from Victoria

What an incredible fall it has been! Our community has been incredibly busy with so many fabulous events and.... There will be very busy times ahead for all of us as we move toward the end of the year.



and thank you all for your commitment to that service and the tenacity that so many businesses have shown through what has been and seems to continue to be some very challenging times.

I want to congratulate the Williams Lake and District Chamber of Commerce board of directors on an absolutely fabulous Expo! So great to see organizations and businesses represented so well at the expo!

I would also like to congratulate the businesses for their excellence in service

The products and services offered in our community really is outstanding and that is for certain because of all of you! Greatly appreciated and Thank you!

Lorne Doerkson - MLA

Cariboo – Chilcotin

Williams Lake 250.305.3800

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Lorne Doerkson
MLA for Cariboo-Chilcotin

**Serving the constituents
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Todd Doherty, Member of Parliament, Cariboo-Prince George

Dear Friends,

Another year is coming to a close. I hope you all had a great Thanksgiving and are looking forward to a wonderful Christmas season filled with family, friends, and joy.

As we approach the holidays, I've had the opportunity to reflect upon the highlights and challenges of the past year. While 2023 has certainly had its moments of positivity, the day-to-day hardships affecting British Columbians and all Canadians don't look to be going away anytime soon.

The cost of living issue that I wrote about last year has ballooned into a crisis. This crisis is hitting Canadians hard; whether at the grocery store, the gas pumps, or when you get your utility bill at the end of the month. Every Canadian who needs to drive, house themselves, or heat their homes is

feeling the pain of the Liberal-NDP government's reckless deficits, deficits which have led to a 40-year high in inflation and have forced the Bank of Canada to increase interest rates 10 times in just 19 months.

What's more, the Parliamentary Budget Officer recently released a report which revealed that Canadians will be on the hook for 240 billion dollars over the next 5 years, just on fees to service our national debt. The same report detailed how Canada is on pace to rack up a 16% higher deficit than Finance Minister Chrystia Freeland promised earlier this year. Perhaps now it's becoming apparent to this Liberal-NDP government that budgets really don't balance themselves. One thing is clear: this cannot continue. Justin Trudeau is not worth the cost of a broken Canada.

The housing market is just as bad, if not worse. Mortgage costs for the average Canadian household have doubled in the 8 long years of this Prime Minister's tenure. In 2021, he encouraged people to buy homes because "interest rates are at a historic low". Less than 2 years later, thousands of Canadians are regretting listening to his out of touch advice, as Bank of Canada interest rates have increased by 1900% since he made those comments.

Recently, the National Post broke a story that details how even Canadian Forces personnel are leaving the ranks of our military due to lack of affordable housing. Brigadier-General Virginia Tattersall said that the "average cost to purchase or rent housing now exceeds incomes of several CAF working rank levels". I'm not sure there's anything more shameful than a government that can't even take care of the people who lay down their lives to defend Canada.

The situation is bad, yes, but it's not all doom and gloom. There is still hope for Canada; a pathway forward out of this tumultuous period



Todd Doherty

Member of Parliament (Cariboo-Prince George)

1520 - 3rd Avenue, Prince George, British Columbia

Telephone 250-564-7771

Email: Todd.Doherty@parl.gc.ca



FROM PAGE 14...

of irresponsible and ineffective governance. It's now been over a year since Pierre Poilievre took the reins of the Conservative Party, and under his leadership we are poised and ready to get Canada back on track.

For myself and the rest of Canada's Conservatives, affordability is our *number one priority*. From the seniors whose CPP payments aren't enough to afford groceries *and* rent, to the parents struggling to enroll their kids in sports while simultaneously trying to pay the utility bills, to the young Canadians whose dream of home ownership is slipping away before their eyes — I hear you, and we will fight for you. Common Sense Conservatives are the *only* Party that promises to reduce spending, reduce inflation, reduce interest rates, and finally bring home a balanced budget. We believe we have a duty to spend within our means. I've said it before and I'll say it again; the government should be run like a small business,

not a circus.

My Conservative colleagues and I are committed to bringing home a government that unites Canadians, rather than dividing them. A government that commits to safer streets and healthier loved ones. A government that listens to the needs of Canadians and puts them first, rather than wasting billions of dollars on agenda-driven inflationary policies. That's what I've been fighting for in Ottawa, and I'll continue to fight until we form government in the next election and beyond.

Wishing everyone a very Merry Christmas and a Happy New Year!

Todd Doherty
MP, Cariboo - Prince George
Todd Doherty, MP
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The Williams Lake & District Chamber of Commerce's Unleashed Creativity at their

Paint & Pour Night Event

The Williams Lake & District Chamber of Commerce hosted a Paint & Pour night on August 23rd, 2023. Held at the beautiful Tourism Discovery Centre, this event offered an evening of creativity, relaxation, and socializing. With Cariboo Art Beat leading the way, attendees were treated to a delightful experience that left them with beautiful memories and an even more beautiful canvas painting.

Cariboo Art beat guided the class through an exclusive design specially created for this event. The design offered flexibility, so the participants were truly able to create a 'one of a kind' piece!

Attendees were treated to a complimentary glass of wine sponsored by Three Sisters Spa and Salon. This added touch provided a moment of relaxation and camaraderie, making the event feel like a true celebration of art and community.



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Any members looking to join the member to member program, or if you have questions about it, contact Talia at 250-392-5025 or tamara@wlchamber.ca



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MEMBERSHIP RENEWAL AND RECRUITMENT CAMPAIGN



It's that time of year when we come together to renew our commitment to fostering a thriving business community in Williams Lake and its surrounding districts. We are excited to present our *Membership Renewal and Recruitment Campaign*, coupled with an array of exciting events for the upcoming year! Additionally, we invite our esteemed member businesses to consider becoming annual sponsors for these events, showcasing your dedication to the growth and success of our region.

Membership Benefits:

Chambers of Commerce are stronger than ever. By joining, you get members-only perks, exclusive advertising and networking opportunities, and a whole lot of exposure for yourself and your organization.

Networking Opportunities: Connect with local business leaders, exchange ideas, and establish valuable partnerships.

Business Advocacy: Benefit from our advocacy efforts that aim to create a favorable business environment.

Educational and Informative Materials:

Access to learning resources and materials on diverse topics to enhance your business skills and knowledge.

Promotion & Visibility: Gain exposure through our online platforms and marketing initiatives.

Community Engagement: Contribute to community development and be part of meaningful initiatives.

Chamber Plan Health Benefits:

Employee benefits program exclusive to Chamber Members. Group insurance, with comprehensive group benefits including health & dental.

Discounts: Travel, hospitality, fuel, payment processing system, Payworks and Elavon payroll solutions, Purolator shipping, Staples and more...

Chamber Newsletter: This seasonal newsletter is packed with valuable information and member spotlights.

Events:

Monthly General Meetings

Member Appreciation Social

Ladies Night

Junk in the Trunk

Wine Festival

Swing Into Success Golf Tournament

Chamber Expo

Chamber Fall Social

Business Excellence Awards

Made in the Cariboo Craft Fair

Your support as an annual sponsor not only contributes to the success of these events but also provides you with enhanced visibility and brand recognition within our business community. Choose the event(s) you would like to sponsor then choose a sponsorship level that aligns with your business goals

Note: Each sponsorship recognition level can be tailored to meet your specific needs:

GET ON BOARD AND SEE THE DIFFERENCE!

1. **Platinum Sponsor \$10,000:** Premier logo placement on event materials, featured recognition on all platforms and event programs, and exclusive marketing spaces.
2. **Gold Sponsor \$7,000:** Prominent logo placement on event materials, recognized during the event program, and marketing space.
3. **Silver Sponsor \$4,000:** Logo visibility on event materials and shared marketing space.
4. **Bronze Sponsor \$2,000:** Logo inclusion in event promotions and materials.

We believe that your partnership as a sponsor will not only showcase your commitment to the prosperity of Williams Lake but also create lasting connections with fellow business leaders.

To discuss sponsorship details or if you have any questions about membership renewal, please contact Tamara at tamara@wlchamber.ca or 250-392-5025. You can also visit our website www.wlchamber.ca to learn more.

Thank you for your ongoing support, and we look forward to another year of growth, collaboration, and success!



Great food, drinks and conversations at the Fall Social held Oct. 20 at the TDC



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Discover your perfect venue at the Tourism Discovery Centre!

Are you planning an event, meeting, or special occasion? Look no further! The Williams Lake & District Chamber of Commerce invites you to experience the versatile and picturesque rental spaces available at the Tourism Discovery Centre.

Unmatched Views, Unforgettable Events

The Tourism Discovery Centre offers more than just breathtaking views. With its modern facilities and warm, inviting atmosphere, it's the ideal backdrop for any occasion. Whether you're hosting a corporate seminar, a community gathering, or celebration of life's milestones, our space can accommodate your needs.

Flexible Spaces for Every Occasion

The ideal location for intimate gatherings, the spacious room with customizable layouts, perfect for conferences, workshops, and presentations. The natural lighting in this open area is an excellent choice for small receptions, exhibits and networking events. Embrace the beauty of the Cariboo with our versatile outdoor space, ideal for BBQs, receptions, and more.

Rental includes WIFI, audiovisual equipment and technical support, accessible facilities for all guests, ample parking for your convenience and professional, friendly staff to assist with your event needs.

We will work closely with you to ensure every detail is planned and executed. We're here to make the process seamless and stress-free.

Book your event today!

Elevate your event experience with the Williams Lake Tourism Discovery Centre. Discover the perfect venue that blends natural beauty with modern amenities. Contact us today to schedule a tour and discuss your event needs. 250-392-5025 events@wlchamber.ca

Make your next event a memorable one at the Williams Lake Tourism Discovery Centre. Book now and let the Cariboo's charm be the backdrop for your special occasion!



*Decorator credit in the images is Dream Day Bouquet Floral Design
The standing tables and table clothes were supplied by Arcada
Rentals from 100 Mile House.*

6th Annual Swing into Success Golf Tournament!

We held our 6th annual Swing Into Success Golf Tournament on June 3rd. It was a sold-out event and fun was had by all. The winners for our Golf Tournament this year are:

Low Ball: Borland Creek Logging
Most Honorable: Vista Radio



Picture (left to right): Vista Radio Pat Matthews, Borland Creek Logging Golf Team, Paul French Board President, Mirza Sher Afgan Babar, Xatsull First Nation

Williams Lake & District Chamber of Commerce
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Ladies Night Out 2023

In celebration of International Women's Month, the Williams Lake & District Chamber of Commerce hosted a spectacular event called "Ladies Night Out" on March 31st, 2023. This sold-out affair brought together the vibrant women of Williams Lake for an evening of wine, camaraderie, and inspiration. Held at the Longhouse, the event featured an array of activities including wine tasting, delectable appetizers by Honey & Bree Charcuterie, engaging speakers, and captivating music. This gathering was a testament to the strength, diversity, and resilience of the women who contribute significantly to the community.

This event showcased the invaluable contributions of women in shaping the region's vibrant landscape. Ladies Night Out was more than just an event; it was a testament to the limitless potential of women when they come together to inspire, support, and uplift one another.



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